
WILLSONS COOKIE POLICY

BACKGROUND:

The website of Willsons Solicitors ("Website") uses Cookies and similar technologies to distinguish you from other users of our website.

By using Cookies, we can provide you with a better experience and this will help us to improve our Website, as we will have a better understanding of how you use it.

Please read this Cookie Policy carefully and ensure that you understand it.

Your acceptance of our Cookie Policy is deemed to occur if you continue using our Website and or when you press the accept button on our Cookie prompt/pop up or you may select your preferred Cookie options in our Cookie settings or 'pop up'. If you do not agree to our Cookie Policy, please stop using Website immediately.

1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"	means a small text file placed on your computer or device by our Website when you visit certain parts of our Website and/or when you use certain features of our Website;
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and, where applicable, the UK GDPR;
"personal data"	means all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by the UK GDPR and the Data Protection Act 2018 (the "Data Protection Legislation"); and The Data (Use and Access) Act 2025 and
"we/us/our"	means Willsons Solicitors registered office; Coton Chambers 35 Coton Road, Nuneaton Warwickshire, CV11 5TW.

2. Information About Us

2.1 Our Website is owned and operated by Willsons

2.2 Our VAT number is 455 8027 37

2.3 Our Data Protection Lead is A Stanford,
email atastanford@willsonslegal.co.uk

Telephone on 02476387821 or by post at our registered office address paragraph 7.

2.4 We are regulated by the SRA 8006878

2.5 We are a member of The Law Society.

3. **How Does Website Use Cookies?**

- 3.1 Website may place and access certain first party Cookies on your computer or device. First party or necessary Cookies are those placed directly by us and are used only by us. These are essential for our Website to work (3.6.1).
- 3.2 We use Cookies to facilitate and improve your experience of our Website and to provide and improve our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and always respected.
- 3.3 By using Website, you may also receive certain third-party Cookies on your computer or device, these are a more invasive type of cookie.
- 3.4 Third party Cookies are those placed by websites, services, and/or parties other than us.
- 3.5 Third party Cookies used on Website are referred to in section 4 below. For more information on how Google's third-party cookies operate and handle your data then please see Googles Privacy Policy
- 3.6 All Cookies used by and on Website are used in accordance with current Cookie Law. We may use some or all the following types of Cookie:

3.6.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Website, supporting basic functions like page navigation and access to the secure areas of the website, which we cannot operate without.

3.6.2 Analytics Cookies

It is important that we understand how you use and interact with our website, for example, how efficiently you can navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping us to improve Website and your experience of it collecting and reporting information anonymously.

3.6.3 Preference of Functionality Cookies

Functionality Cookies enable us to provide additional functions to you on our Website such as personalisation and remembering your saved preferences, eg. language. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.6.4 Marketing or Targeting Cookies

It is important for us to know when and how often you visit Website, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Website and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third party advertisers.

3.6.5 Third Party Cookies

Third party Cookies are not placed by us; instead, they are placed by third parties that provide services to us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Website, or by third parties providing analytics services to us (these Cookies will work in the same way as analytics Cookies described above).

3.6.6 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit our Website.

3.6.7 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Website until you close your browser. Session Cookies are deleted when you close your browser.

- 3.7 Cookies on our Website are not permanent and have an expiry date as indicated in the table below.
- 3.8 For more details of the personal data that we collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.
- 3.9 For more specific details of the Cookies that we use, please refer to the table below.

4. What Cookies Does Website Use?

- 4.1 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Expiry	Strictly Necessary
wpl_user_preference	Stores the visitor's cookie consent choices so the website remembers whether cookies have been accepted or rejected. Necessary / Cookie Consent.	1 year	Yes

- 4.2 The following third-party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Expiry	Provider	Strictly Necessary
NID	Set by Google services used by the website's translation functionality. It stores Google preferences and may also be used by Google for personalisation. Marketing / Third-party.	1 Year	translate-pa.googleapis.com	No
_greaptcha	Used by Google reCAPTCHA to distinguish between human visitors and automated bots, helping to protect website forms from spam and abuse. Security / Necessary. Google describes this as a necessary reCAPTCHA cookie.	6 months	Google reCAPTCHA	No

- 4.3 Website uses analytics services provided by Google and Review Solicitors. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Website is used. This, in turn, enables Us to improve Website and the services offered through it. You do not have to allow us to use these Cookies, however whilst our use of them does not pose any risk to your privacy or your safe use of Website, it does enable us to continually improve Website, making it a better and more useful experience for you.
- 4.4 The analytics service(s) used by Website use analytics Cookies to gather the required information.
- 4.5 The analytics services used by Website use(s) the following analytics Cookies:

Name of Cookie	Purpose & Type	Expiry	Provider	Strictly Necessary
rs_tracking_id	Used by ReviewSolicitors to recognise a visitor's browser when interacting with the ReviewSolicitors widget and to attribute referrals and activity correctly. Analytics / Tracking.	6 months	Review Solicitors	No
_ga	Used by Google Analytics to distinguish individual visitors and measure how visitors use the website. Analytics.	2 years	Google Analytics	No
_ga_NNPG88FW8E	Used by Google Analytics to maintain a visitor's session state and associate activity with a particular Analytics session. Analytics.	2 years	Google Analytics Session Cookie	No

5. Consent and Control

- 5.1 Before Cookies are placed on your computer or device, you will be shown a prompt, which is located in the right-hand corner of our home page, marked, 'Cookie Settings', for your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you.
- 5.2 You may, if you wish, deny or decline consent to the placing of Cookies, unless those Cookies are strictly necessary; however certain features of Website may not function fully or as intended.
- 5.3 You will be given the opportunity to allow and/or deny different categories of Cookie that we use. You can return to your Cookie preferences to review and/or change them at any time by clicking the 'Always Active' bullet to green or grey to decline.
- 5.4 In addition to the controls we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies.

- 5.5 By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- 5.6 The links below provide instructions on how to control Cookies in all mainstream browsers, this can obviously be changed by them:
- 5.6.1 Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
 - 5.6.2 Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>
 - 5.6.3 Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
 - 5.6.4 Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB
 - 5.6.5 Safari (iOS): <https://support.apple.com/en-gb/HT201265>
 - 5.6.6 Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
 - 5.6.7 Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

6. **Changes to this Cookie Policy**

- 6.1 We may alter this Cookie Policy at any time however the Policy will be reviewed annually.
- 6.2 Any such changes will become binding on you on your first use of Website after the changes have been made. You are therefore advised to check this page from time to time.
- 6.3 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.
- 6.4 The Data Protection Lead shall be responsible for reviewing this, Policy.

7. **Further Information**

- 7.1 If you would like to know more about how We use Cookies, please contact Us at astanford@willsonslegal.co.uk, by telephone 02476387821 or by post at Willsons Solicitors, Coton Chambers, 35 Coton Road, Nuneaton, Warwickshire CV11 5TW.
- 7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:
 - 7.2.1 Link to our Privacy Policy; <https://www.willsonssolicitors.co.uk/privacy-policy/>

7.2.2 Link to our Terms and Conditions:

<https://www.willsonssolicitors.co.uk/Terms-and-Conditions-of-Business.pdf>

8. Implementation of Policy

This Policy shall be deemed effective as of 19 June 2026.

No part of this Policy shall have retroactive effect and shall thus apply only to matters occurring on or after this date.

This Policy has been approved and authorised by:

Name: Heather Louise Wolfe

Position: Senior partner

Due for Review by: 18 June 2027